



WHY BECOME PARAGON CRT® CERTIFIED?

- CRT is widely recognized as the gold standard in Ortho-K lens design.
- CRT is designed to temporarily treat myopia, however promising studies are ongoing to determine if wearing lenses such as CRT help slow or even stop the progression of nearsightedness.
- A significant number of patients suffering from dry eye would benefit from the advantages of CRT i.e. not wearing daytime contacts. In fact, one study suggests half of soft contact lens wearers drop out due to contact lens discomfort!
- Paragon's Diagnostic Dispensing System (DDS) provides opportunities to fit most patients correctly on the first visit!
- New records are projected to be set in 2008 with CRT consumer interest at an all-time high. In fact, many practices are now fitting 40-50 patients per month!
- Paragon's new customized in-office promotional materials focus specifically on our largest patient age demographic (8-18 years old) as well as those patients suffering from contact lens intolerance.
- Once certified you will have support from a consultation team specifically trained in fitting CRT.
- As a CRT certified practitioner, you offer patients another valuable treatment alternative that is quickly becoming a primary option in many practices.

To learn more about CRT certification and the new customized in-office promotional materials please visit us at www.paragoncrt.com.