

Bausch & Lomb
Boston
SIMPLUS®
Multi-Action Solution

#1 doctor-recommended
single-bottle lens solution

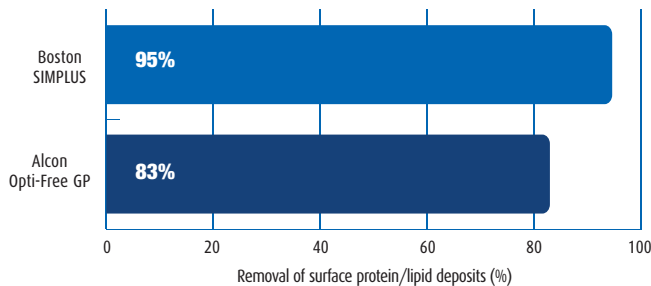




Give your patients better cleaning, exceptional disinfection, and gentle wear – with the #1 single-bottle GP lens solution.

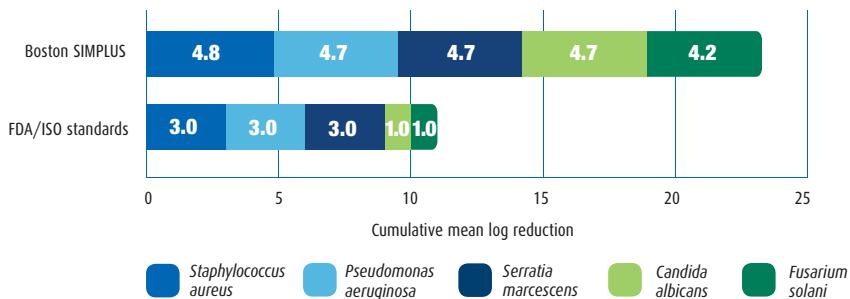
Better cleaning

Boston SIMPLUS® Multi-Action Solution delivers more effective removal of protein and lipid deposits than Alcon Opti-Free GP solution¹



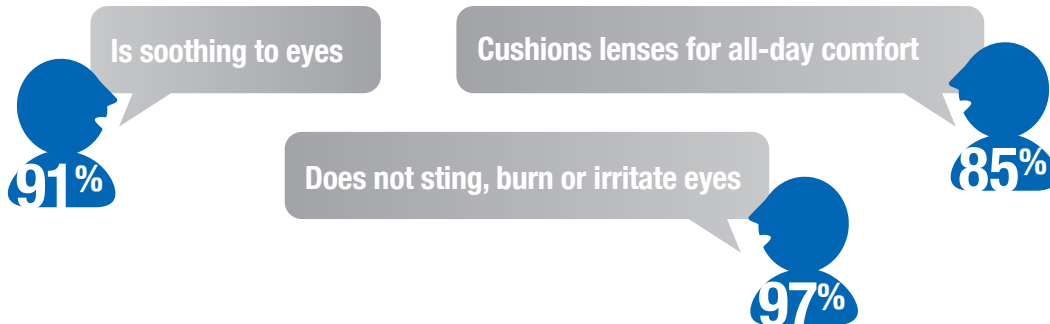
Exceptional disinfection

Boston SIMPLUS offers an exceptional level of disinfection efficacy that exceeds FDA/ISO standards²



High patient satisfaction

In a survey, patients said that Boston SIMPLUS³:



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Give your patients the performance that makes Boston SIMPLUS the #1 doctor-recommended, and best-selling single-bottle GP lens solution. **Recommend Boston SIMPLUS.**

¹Boston IV lenses were dipped in a solution containing 4 proteins and 3 lipid sources and allowed to dry between cycles. 10 total cycles were performed on 25 lenses. Lenses were rubbed between thumb and forefinger and soaked per manufacturer's instructions. Lenses were analyzed by an enhanced computerized image analysis system, before and after cycling was complete. Results are reported as % removal of the total deposit, using the grayscale readings of each lens for the calculation. ²Results of *in vitro* study following FDA/ISO stand-alone test procedure for disinfecting products. Log reduction values at a minimum soak time without organic soil. Graph depicts mean log reduction measured after manufacturer's recommended disinfecting time (soak only). ³60 patients enrolled in a 9-week controlled, randomized crossover study to evaluate performance of Boston SIMPLUS compared to Boston ADVANCE®. At final visit, patients were asked to rate performance attributes on a 6 point scale with 1 being totally disagree and 6 totally agree. © 2009 Bausch & Lomb Incorporated. ®/™ denote trademarks of Bausch & Lomb Incorporated. Other product names/trademarks are trademarks of their respective owners. PNP4217 RPL0303 HL4288



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